

EXERCISE 24-2 Pronoun Case (such as *I* versus *me*)

Choose the correct pronoun in each set of parentheses.

(We / Us) adults who grew up on Sesame Street are familiar with the practice of using one product to sell another. Big Bird might not have been interrupted by ads, but wasn't he for sale at the local toy store? We may blame television, but in fact merchandising that capitalizes on a character's popularity with children predates television by decades. Raggedy Ann began as a child's rag doll, and a few years later books about (she / her) and her brother, Raggedy Andy, were published. A cartoonist named Johnny Gruelle painted a cloth face on a family doll and applied for a patent in 1915. Later Gruelle began writing and illustrating stories about Raggedy Ann, and in 1918 (he / him) and a publisher teamed up to publish the books and sell the dolls. He was not the only one to try to sell products linked to children's stories. Beatrix Potter created the beloved Peter Rabbit picture books, and no one was better than (she / her) at making a living from spin-offs. After Peter Rabbit and Benjamin Bunny became popular, Potter began putting pictures of (they / them) and their little animal friends on merchandise. Potter had fans all over the world, and she understood (them / their) wanting to see Peter Rabbit not only in books but also on teapots and plates and lamps and other furnishings for the nursery. Potter and Gruelle, like countless others before and since, knew that entertaining children could be a profitable business.